

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Children's Association for Maximum Potential		<b>Federal Tax ID#:</b> 74-2095766		<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> P.O. Box 27086	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78227		
<b>Website:</b> www.campcamp.org		<b>Fax:</b> (210) 671-5411			

### Head Of Organization

<b>Name:</b> Susan Osborne	<b>Title:</b> Chief Executive Officer
<b>E-Mail Address:</b> susan.osborne@campcamp.org	<b>Phone:</b> (210) 241-4866

### Application Contact

<b>Name:</b> Dianna Hopkins, CFRE	<b>Title:</b> Chief Development Officer	<b>E-Mail Address:</b> development@campcamp .org	<b>Phone:</b> (210) 671-7955
--------------------------------------	---	--	---------------------------------

<b>Previous funding received from The Gordon Hartman Family Foundation</b>	
<b>Year</b>	<b>Funding \$</b>
2002	\$3,500
2004	\$1,000
2004	\$1,000
2006	\$15,000
2007	\$10,000
2009	\$5,000
2010	\$1,000
2011	\$15,000
2012	\$100,000
2012	\$2,500
2013	\$10,000
2013	\$15,000
2013	\$2,500
2014	\$15,000
2014	\$20,000
2015	\$15,000
2015	\$25,000
2016	\$15,000
2016	\$25,000
2017	\$10,000
2018	\$10,000
2018	\$250,000
2019	\$10,000
2020	\$10,000
<b>Total</b>	<b>\$586,500</b>

**Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?**  
 Yes  
 2018

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$25,000	\$1,875,195	\$2,237,600

**Mission Statement:**  
 CAMP strengthens and inspires individuals with special needs - and those who care for them - through Recreation, Respite, and Education.

**PROJECT INFORMATION**

**Program / Project Title:**  
 Reaching Maximum Potential

**PROJECT TIMELINE**

Start Date	End Date
01/01/2020	12/31/2020

**Program / Project Description:**

**Requested Project Funds**

CAMP is more than a place, it is more than an organization, and it's more than our programs. At its heart, CAMP is a community. Funding of \$25,000 is respectfully requested for CAMP's year-round programs, allowing individuals with special needs to experience independence, participate in social and recreational opportunities, and build self-confidence regardless of their medical, physical, or developmental disability.

**Individuals Impacted**

CAMP serves individuals with mild to severe disabilities, including Autism Spectrum Disorder, Intellectual Disability, Down syndrome, Cerebral Palsy, Traumatic Brain Injury, Spina Bifida, visual impairment, and hearing impairment. CAMP directly affects the health of individuals with special needs through outdoor recreation, social interactions, and peer support. These opportunities are critical to the growth and development of individuals with special needs, especially those who are considered medically fragile. However, individuals with special needs do not typically have the opportunity to engage in these activities, particularly if they have intellectual or developmental delays.

**Needs Addressed**

Recreational opportunities, social interactions, and peer support are critical experiences for an individual with special needs, as well as for the health and balance of the entire family. With a majority of Americans living sedentary and inactive lives, increasing numbers of children are facing obesity and other health concerns. This is especially true for children with disabilities, who are often unintentionally left on the sidelines. While living with a disability or medical condition encompasses obvious challenges for the individual, the challenges do not end there, they extend to the entire family. Caregivers often experience frustration, stress, depression, isolation, high divorce rates, mental and physical health issues, guilt, blame, and reduced self-esteem. Because of this, periods of respite become even more critical for caregivers.

**Issues**

In 2020, CAMP was forced to cancel all in-person spring and summer programming due to the COVID-19 pandemic. To support our campers and families, as well as keep our community connected and engaged, CAMP pivoted and quickly transitioned to virtual programming. CAMP created 24 virtual programs throughout the spring months that were shared three times a week on our website and social media channels. To provide an extension of the summer camp experience, a week-long "virtual" camp was hosted in July, giving campers the opportunity to remotely experience CAMP and safely connect with each other.

With the health and safety of all of its campers, families, and volunteers in mind, CAMP is continuing to host virtual programming throughout the remainder of the year, while inviting families to CAMP to participate in Family Retreats. With these protocols in place, CAMP can ensure all recommended/required precautions are taken, social distancing is maintained, and families are kept isolated from one another while still providing a much needed respite.

However, the necessity to modify CAMP's school-year programs has had a tremendous impact on the financial health of CAMP as summer camp revenues (through state agencies and parent pay) account for half of our \$2.4 million annual budget. Because of this, funding is being respectfully requested from the Gordon Hartman Family Foundation.

**Goals/Outcomes**

Goals and outcomes include:

1. Providing opportunities for year-round program participation designed to enhance self-esteem, foster independence, and foster development of new skills, which in turn leads to improved self-concept and self-efficacy.

- o At least 80% of Campers/Families will report experiencing support and care through fun recreational activities and social interactions.
  - o At least 80% of respondents will indicate that, because of CAMP, their camper became more independent and self-confident, or if already highly independent and self-confident, maintained current levels.
  - o At least 80% of respondents will indicate that, because of CAMP, their camper gained new skills (social, occupational, physical, or intellectual) or enhanced/maintained existing skills.
2. Improving the quality of life for those with disabilities by helping them to be healthy and productive members of the communities in which they live.
- o At least 80% of respondents will indicate that, because of CAMP, their camper was able to practice skills that build character, in such areas as dignity, respect, and responsibility.
  - o At least 80% of respondents will indicate that, because of CAMP, their camper was able to practice skills that improve self-reliance.
  - o At least 80% of respondents will indicate that, because of CAMP, their camper was able to participate in activities without facing many of the barriers they experience in other settings.
3. Removing the isolating social barriers too many individuals with disabilities experience.
- o At least 80% of respondents will indicate that, because of CAMP, their camper and/or family were able to feel more connected with their peers who are also part of the CAMP community.

**Evaluation Plan:**

CAMP's typical evaluation methods are anecdotal and based upon surveys completed by camper family members at the conclusion of a program event or session. Caregivers are asked to complete an online evaluation to determine how well current programs meet the needs of the camper and the family, as well as identify successes the camper experienced during the program. This provides the opportunity to evaluate the impact of the program on the family. Data is collected through online surveys, analyzed, and incorporated into planning for the next season. This process ensures each program continues to be relevant to the population we serve.

Data is maintained by the Family Support Program. This team shares results with members of leadership and program staff on a regular basis. Responses are both quantitative and anecdotal and provide the opportunity to monitor the success of the programs. Further, this data is utilized to make any necessary adjustments if needed to ensure the success of the participants.

**Plans to sustain project beyond the term of this request:**

For 41 years CAMP provided programming for individuals with special needs, and their families and plans to continue to do so for years to come. Annually, CAMP develops a diverse financial development plan focused on board giving, designated appeals, foundation support, special events, program service fees, and contributions from individuals and corporations. We will continue to solicit gifts from other philanthropic members of our community to fulfill the budget requirements for this program well into the future.

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Employee Expenses	\$1,171,100	\$7,500
Conferences and Meetings	\$6,365	\$0
Consultants and Professional Fees	\$70,750	\$0
Dues and Subscriptions	\$6,300	\$0
Equipment Expense	\$44,100	\$5,000
Insurance	\$72,000	\$0

Office Expense and Supplies	\$6,900	\$0
Postage and Shipping	\$2,000	\$0
Printing and Publications	\$8,300	\$0
Repairs and Maintenance	\$73,000	\$0
Supplies	\$243,900	\$10,000
Telephone	\$14,600	\$0
Travel	\$14,430	\$0
Utilities	\$85,750	\$2,500
Vehicle Expenses	\$6,800	\$0
Bank Charges	\$15,000	\$0
Volunteer Expenses	\$18,500	\$0
Continuing Education	\$15,400	\$0
<b>TOTAL:</b>	<b>\$1,875,195</b>	<b>\$25,000</b>

## **BOARD OF DIRECTORS**

### **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Ken McConnell, Board Chair	Seguin RV
Bernadette McKay, Vice Chair	Deputy City Attorney (Retired)
Dr. Alycia Maurer, Secretary	Our Lady of the Lake University
Dana Fox, Vice Secretary	Attorney at Law
Lee Matecko, Treasurer	Community Advocate
Jeanne Albrecht	Jeanne Albrecht Public Relations
Julie Allen	Community Advocate
Bob Brock	Highland Homes
Dr. Mark Croley	San Antonio Military Medical Center (SAMMC)
Dr. Marilyn Harrington	Community Advocate
Greg Jurkowski	JW Marriott Hill Country Resort
Dr. Fred McCurdy	Driscoll Children's Hospital
Dr. Linda McMillan	Community Advocate
Karen Ridout	Ridout Barrett & Co.
Theresa Rosenheim	Valero
Susan Smith	Community Advocate
Jerry Terry	National Security Agency (Retired)
Kenda Willoughby	Community Advocate